

NEWC

Your Membership Makes a Difference



Membership Benefits

Free Radio Interview

Free Online Advertising

*Free Email Mail
Marketing*

Email Blast

*Free Marketing
Consultation*

North Texas Christian Women Chamber (NTCWC, Inc.)

Positive Connection
Women In Business Conference

Featuring "Aspire Passages To Empowerment Life Coaching"

We Can Do It!

JOIN US

MONDAY OCTOBER 18, 2010
11 AM – 5 PM

- Workshops
- Exhibit Booths
- Speakers
- Exciting Networking

**VENDOR
EXHIBIT
BOOTH**

\$150

Omni Hotels: Dallas Park West
1590 LBJ Freeway
(LBJ/635 & Luna Road
Dallas, Texas 75234
11 AM – 5 PM

**ADMISSION
INCLUDES
LUNCH**

\$35.00

EARLY BIRD PRICING



North Texas Christian Women's Chamber of Commerce Membership Application

Company Name _____

Address _____

City / State Zip _____

Phone Number _____

Fax Number _____

Email _____

Web Site _____

Primary Contact _____

Title _____

Membership Schedule Investment

1 – 5	Employees	\$250	Per Year
6 – 10	Employees	\$275	Per Year
11 – 20	Employees	\$300	Per Year
50 – Over		\$350	Per Year
Individual – Non Business		\$50	Per Year



North Texas Christian Women's Chamber Member Benefits

		VALUE
Monthly Luncheon Marketing	Non – Member	\$20.00
Web Site Advertising	Non – Member	\$240.00
Funding Workshops		FREE
Marketing Workshops		FREE
Search Engine Optimization Workshops		FREE
Small Business Expos		
Free Radio Interview	Non – Member	\$150.00
Email Blast	Non – Member	\$440.00
Why Smart Women Rich Luncheon Seminars		
Hats Off To Women Roundtable Luncheon		
Women's Retreats		

And Much More...

Fort Worth Small Business Times Publisher Forms New Small Business Organization

Added on 2006-06-01

By Gail Jackson



Fort Worth Small Business Times Publisher Janice Albokai has announced the formation of a new organization for North Texas small businesses owners. The organization will go by the name North Texas Small Business Alliance and will focus on the marketing needs of small businesses. Albokai

Intends for the North Texas Small Business Alliance to address small businesses marketing issues in ways that have not been done before.

“The goal is to bring benefits and services that will really address the needs of small businesses,” she said. NTSBA members will have access to discount legal and travel benefits as well as seminars. Albokai, who worked for chambers of commerce in Sacramento before publishing her own newspaper, explained that a recurring themes among the small business owners she worked with was the perception that chamber membership did not help their businesses. Upon relocating to Texas she found that many small business owners here have the same perception. “There are 115,000 small businesses that are not chamber members. Why is that? I found that most small business owners don’t understand what a chamber is and what the benefits are,” Albokai said.

Part of the problem she says stems from the way chambers operate. Sometimes small businesses don’t have direct contact with their chamber representatives until their membership is up for renewal. But largely, it’s because small businesses don’t have the size staff that medium and large businesses do, so they don’t have people to send to chamber events and attend chamber programs. With very few employees, small businesses tend to concentrate all their efforts on doing what they do. Any other available time is usually dedicated to bringing in new business. The basis for forming the North Texas Small Business Alliance is to provide programs solely for the purpose of helping small businesses multiply their marketing efforts and reduce costs associated with small business marketing. Although Albokai continues to be a staunch advocate of chambers of commerce, she said she is applying what she has learned from small business owners and chambers programs to develop programs that serve the specific needs of small business in ways that are of value to them. Albokai said the North Texas Small Business Alliance will “walk like a chamber, talk like a chamber, but it won’t be a chamber.”

“The North Texas Small Business Alliance will be a place where small business owners can come and talk about the issues they face. There’s a big hole in the marketplace. The Alliance will fill some of that,” she said.